

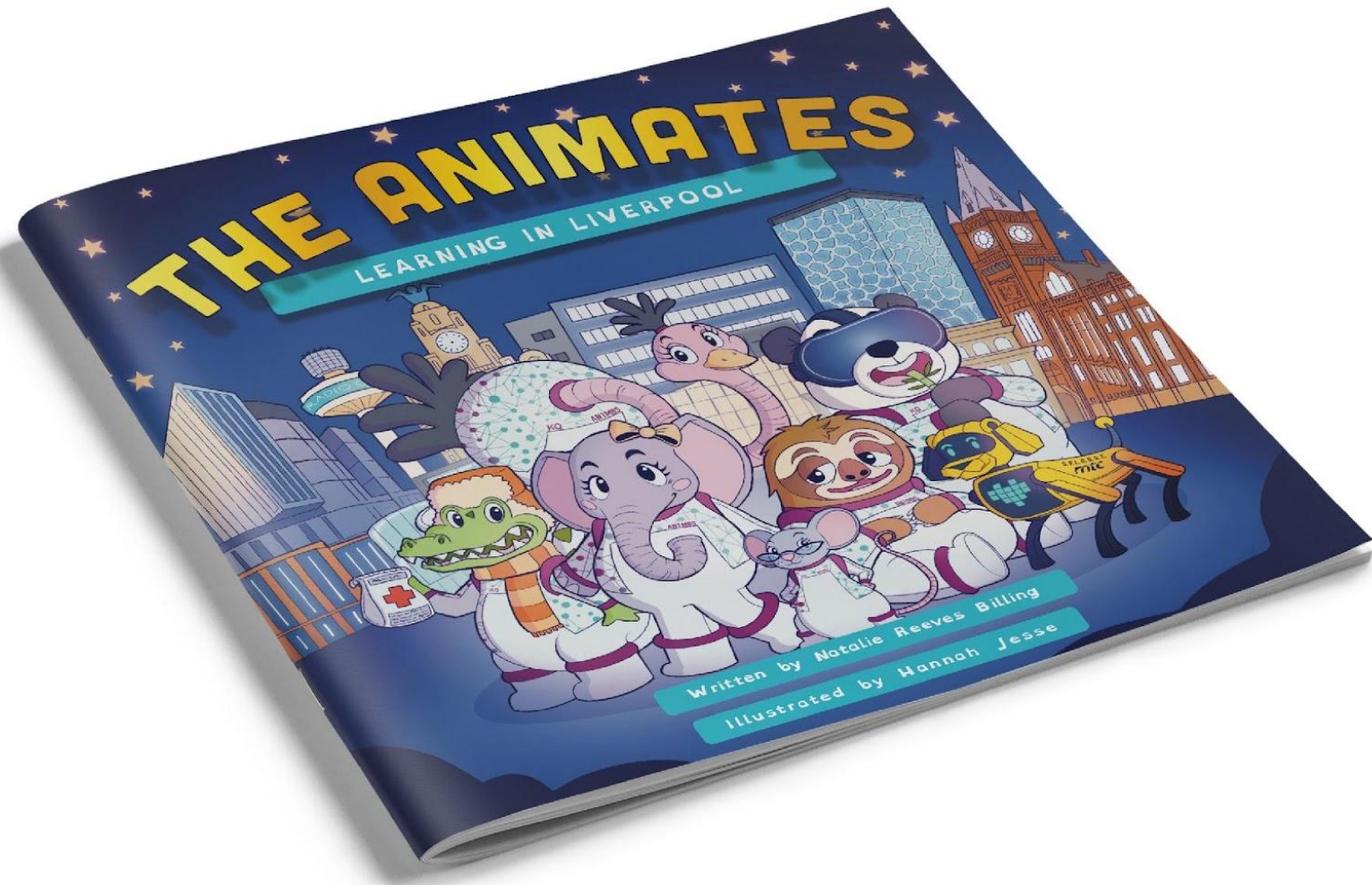
Corporate Sponsorship Opportunities

Rachael Stevens

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Background

Working with the Connected Places Catapult, KQ Liverpool has created a children's book called 'The Animates - Learning in Liverpool'.

The book follows a team of seven animal inventors as they crash land in the middle of KQ Liverpool and embark on a madcap tour of its various organisations and technologies in search for the innovations needed to get them back into space.



Our ambition

We wanted to create a unique, enduring platform to introduce primary school aged children to the concept of innovation and help them understand more about the many incredible pioneers that live and work on their doorstep.

As part of our inclusive innovation agenda our ambition is to have a copy in every primary school classroom in the Liverpool City Region by the end of this year.



That's where you come in...



Animates Liverpool is a unique way of engaging young children in the ideas of invention and creativity.

Knowledge Quarter Liverpool abounds with bright minds making incredible discoveries and we hope the book allows them to see what their own future might hold.



Rachael Stevens

Head of Partnerships
Knowledge Quarter Liverpool

Corporate sponsorship opportunities

We're looking for a group of organisations to each sponsor the printing and distribution of the initial 5,000 copies of the book.



For just £2000.00 you will receive the following benefits:

Your logo on the inside cover of the book and on all other related collateral / content

A dedicated spotlight profile of your organisation to be used on social media and our website

An invitation to the launch event

A specific mention and attributed quote in a national press release

Thank you for allowing us the time to share our vision with you today and really hope you will join us on this incredible journey!

Any questions?

